

You are invited to an

# Exclusive Event Featuring LATISSE®

Learn about an innovation for inadequate or not enough eyelashes to grow lashes longer, fuller and darker from special guests:

Actress **Brooke Shields** & Beauty expert to the stars **Anastasia Soare**



Hear firsthand about **Brooke** and **Anastasia's** personal experience with LATISSE® and their involvement in the LATISSE® *Wishes* charitable public awareness and education campaign. They will be joined by an aesthetic specialty doctor who can answer your questions about LATISSE®.

**Tuesday, September 29**  
**6:30 p.m. – 8:30 p.m.**

The St. Regis San Francisco  
125 Third Street  
San Francisco, CA 94103

There is **no cost** to attend. **Cocktails** and **hors d'oeuvres** will be provided. Tell a friend!

**Space is limited. RSVP now:**  
310-309-1006 or [latissewishes@ccapr.com](mailto:latissewishes@ccapr.com)

All attendees will have the opportunity to make an appointment for a complimentary LATISSE® consultation with a local doctor of choice. If the doctor recommends treatment with LATISSE® solution for eyelash hypotrichosis (inadequate or not enough lashes), attendees will receive a complimentary 30-day trial of LATISSE® (a potential value of \$120) to grow their eyelashes longer, fuller and darker.

## LATISSE® *Wishes*

### Helping Wishes Come True - You Can Make a Difference

Borrowing on the tradition of blowing on an eyelash to make wishes come true, the LATISSE® *Wishes* campaign supports the Make-A-Wish Foundation®, a non-profit organization dedicated to granting the wishes of children with life-threatening medical conditions.



Allergan has already committed \$500,000 in support of the Make-A-Wish Foundation and, with your help, will increase this donation to \$1 million. **For each new visitor who registers on [www.LATISSE.com](http://www.LATISSE.com), from now through December 31, 2009, Allergan will contribute an additional \$5 to the Make-A-Wish Foundation, up to \$500,000.**

Attendees can register online while at the event and learn about how their local Make-A-Wish® chapter is helping make wishes come true in their community.

LATISSE® solution is a prescription treatment for hypotrichosis used to grow eyelashes, making them longer, thicker and darker.

Eyelash hypotrichosis is another name for having inadequate or not enough eyelashes.

### Important Safety Information

If you are using prescription products for lowering eye pressure or have a history of eye pressure problems, only use LATISSE® under close doctor supervision.

May cause eyelid skin darkening which may be reversible, and there is a potential for increased brown iris pigmentation which is likely to be permanent.

There is a potential for hair growth to occur in areas where LATISSE® solution comes in repeated contact with skin surfaces.

If you develop or experience any eye problems or have eye surgery, consult your doctor immediately about continued use of LATISSE®.

The most common side effects after using LATISSE® solution are an itching sensation in the eyes and/or eye redness.

For more information on LATISSE®, please click [here](#) or visit [www.LATISSE.com](http://www.LATISSE.com) or [www.allergan.com](http://www.allergan.com).

© 2009 Allergan, Inc. 2525 Dupont Drive, Irvine, CA 92612.  
® mark owned by Allergan, Inc.

© 2009 Make-A-Wish Foundation of America. Make-A-Wish Foundation, Make-A-Wish and the Make-A-Wish logo are registered trademarks of the Make-A-Wish Foundation of America.

Solicitation  
APC19CU09